



## Board Meeting Minutes | Friday, April 21, 2017

### I. Consent Agenda

- a. Quorum Establishment: Chris Chappel called the regular board meeting of the Greater Palmer Chamber of Commerce to order, with a quorum established at 8:05AM. Board members in attendance: Chris Chappel, Jehnifer Ehmann, Cassi Campbell, DanaLyn Dalrymple, Anne Thomas, Ailis Vann, Jackie Endsley, Kelly Larson, Chad Bostick and Gordon Fletcher. Absent: Cecil Sanders (excused). Staff in attendance: Ralph Renzi, Executive Director.
- b. Agenda Approval: New items: g.) Jackie Endsley's upcoming board seat vacancy and h.) discussion of board representation on all committees. It was moved and seconded to approve the agenda as amended. Motion passed unanimously.
- c. Minutes Approval: It was moved and seconded to approve the March 31, 2017, minutes as amended. Motion passed unanimously.

II. **Persons to be Heard**: There were no persons to be heard.

### III. Reports

- a. President's Report: Emailed to board, printed copies to those in attendance. There were no comments.
- b. Treasurer's Report: Chad Bostick's official first report since accepting Treasurer's position, presented ideas for a more streamlined and understandable report. It was moved and seconded to approve the report as submitted. Motion passed unanimously.
- c. Executive Director's Report: Emailed to the board, printed copies to those in attendance. No upcoming ribbon cuttings. New member and renewal calls were assigned.

### IV. Discussion & Action Items

- a. Special Events: Discussion revolved around yearly fundraisers. Face boards have been well received. Chamber is getting requests from members to borrow and use the face boards. Several board members mentioned establishing a set of guidelines/parameters for member use. Letter of understand to be presented outlining such parameters as well as the protection and development of the brand #ILovePalmer. (Agenda item f.) was addressed due to the natural course of discussion.



- b. Investment Representatives: Tammy Bruce has been awarded the Chamber investment contract. Representatives from the board will be the current President and Treasurer.
- c. MEA Ballot: Cassi Campbell recused herself from voting on the Ballot. Each motion to select incumbent Marvin Yoder, vote yes on ballot measure one and two were moved, seconded and unanimously approved.
- d. Alaska Club Proposal: Several concerns were addressed with the details of the proposal. Cassi Campbell brought up the question of whether promoting this proposal would appear to be a form of favoritism. Jackie Endsley explained the proposal is offering benefits to Palmer Chamber members and their staff much like they do with other companies and organizations. The contract portion of the proposal was problematic for numerous reasons, including dissemination of member information and employment verification. It was agreed that Ralph Renzi touch base with the Alaska Club to address these concerns.
- e. Website Update: Last Frontier Media Group is working on the website update and it will include new items involving Paypal and e-commerce capabilities. This update will add the convenience of paperless online renewals. All the feedback concerning Last Frontier Media Group is they are doing a fantastic job.
- f. #ILOVEPALMER: Discussed directly after agenda item a.) as part of natural course of discussion.
- g. Open Board Seat: Jackie Endsley's upcoming resignation leaves an open board seat. Jackie asked for one week to offer a nominee from her organization to replace her. It was moved and seconded to have the last election's next highest vote recipient replace Jackie. After further discussion the original motion was withdrawn and this particular item was tabled for action at the next board meeting.
- h. Board Members on Committees: Board members have been assigned to each committee. The purpose of each committee was discussed. Chad Bostick offered to draw up worksheets to aid in the duties of the auditing committee. Cassi Campbell discussed a possible young professionals committee and offered to develop an approach on reaching out to younger business professionals. No age limit was discussed. An abundance of ideas and discussion sprang out of conversation about committees, including the addition of nationally recognized speakers already visiting Alaska here training local organizations. Including these speakers at Chamber Luncheon. The idea will be developed as time permits.

**V. Executive Session: None**



**VI. Next Board Meeting:** May 19, 2017

**VII. Adjournment:** There being no further business to address, it was moved and approved to adjourn the meeting at 9:10 AM. Motion passed unanimously.

**Round Table**

Handwritten signature: Gordon N. Fletcher Jr.

Gordon N. Fletcher Jr.  
Secretary