



Board Meeting Minutes | Friday, November 17th, 2017

November 17th, 2017

I. Consent Agenda:

- a. Quorum Establishment: Chris Chappel called the regular board meeting to order @ 8:06 am. Board members in attendance: Anne Thomas, Chris Chappel, Chad Bostick, Kelly Larson, Ailis Vann, Justin Saunders, Gordon Fletcher Absent: Cassi Campbell, Cecil Sanders, DanaLyn Dalrymple Staff in attendance: Ralph Renzi
- b. Agenda Approval: Agenda item; next board meeting, changed from TBA to December 15, 2017 at 8am. It was moved and seconded to approve the agenda as corrected and passed unanimously.
- c. Minutes Approval: It was moved and seconded to approve the minutes as submitted, without an inkling of correction and passed unanimously.

II. **Persons to be Heard**: There were no persons to be heard.

III. Reports:

- a. President's Report: Emailed to board, Printed copies to those in attendance. It was moved and seconded to approve the President's Report as submitted.
- b. Treasurer's Report: Emailed to board, Printed copies to those in attendance. Quick review of reports. Conversation still needed concerning policy determining cash in reserve. Much discussion revolving around and explaining the importance and benefit of non-profit members utilizing our gaming permit. It was moved and seconded to approve the Treasurer's Report as submitted.
- c. Executive Director's Report: Emailed to board, Printed copies to those in attendance. While things may appear to be slowing down, coming out of Summer and headlong into Winter, new members are being added every month and a new sponsor, MTA, was added this month. Luncheon speakers continue to be both informative and engaging. One ribbon cutting planned for this month. Welcome phone calls were assigned to board members.

IV. Discussion & Action Items:

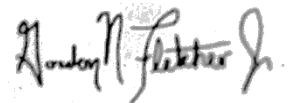
- a. Colony Christmas: Gage Tree Service is on the ball with lighting up downtown. With hardware in place from last year, costs will be lower. Advertisements are out and prepared to run with various mediums of media, TV, Radio and Print. Smoosh Races are garnering a lot of positive feedback and interest. New events added to the lineup are both creative and exciting. Committee meetings have not been well attended and there is still a great deal of volunteer coordination to be completed. See Ailis.
- b. Website Update: The site is in the final stages of Beta testing. Eagerness to release an excellent product outweighs the need to launch the new site prematurely. Our goal is to have a completed, fully functional website to unveil at our 2018 Annual Membership meeting. Please continue to scan, audit and provide feedback.
- c. 2018 Catering: The goal of expanding our selection of caterers has worked out splendidly. We have accomplished all three goals of; increasing selection/ variety, relieving the pressure and work load of having too few vendors and exposing more vendors to the public by providing the forum with which to produce and showcase their service. Three current vendors have declared their intentions of renewing their contracts with a possible fourth vendor coming on in the new year.
- d. Executive Director "Bench Marks": Changes to the review process for the Executive Director will come into effect at the annual board retreat. Ahead of the retreat the personnel committee consisting of, Chad Bostick, Kelly Larson, Justin Saunders and Gordon Fletcher will discuss and flesh out details to present to the board at the retreat.
- e. Discussion Item: Alaska Business Week update by Chad Bostick added to next month's meeting agenda. A lot of discussion about how the Chamber can continue outreach to business groups and entrepreneurs.

VI. Meeting Adjourned: 9:22 am

VII. Next board meeting: December 15, 2017

Round Table

Humbly Submitted



Gordon N Fletcher Jr.

Secretary